



Use This Handy Tool To Learn More About Your Carpeting Options

## Take The Guesswork Out Of Your Carpet Selection

Carpet Styles	Uses	Features	Benefits
<b>Plush</b>	<ul style="list-style-type: none"> <li>Formal areas of home</li> <li>Provides a luxurious, smooth look</li> <li>Low-traffic areas of home, like bedrooms and living rooms</li> </ul>	<ul style="list-style-type: none"> <li>Cut pile with closely twisted fibers cut to uniform length</li> <li>High fiber density</li> <li>Shadowing or shading effect</li> <li>Velvety high-sheen surface</li> <li>Shows footprints and vacuum tracks</li> </ul>	<ul style="list-style-type: none"> <li>Formal look</li> <li>Medium durability</li> <li>Luxurious feel and formal appearance</li> <li>Widest range of colors</li> </ul>
<b>Textured Plush</b>	<ul style="list-style-type: none"> <li>Versatile; used in formal or casual settings</li> <li>Ideal for homes with active children and pets</li> </ul>	<ul style="list-style-type: none"> <li>Cut pile</li> <li>Tightly twisted yarns set at different angles</li> <li>Each angle reflects light differently, resulting in a textured appearance.</li> </ul>	<ul style="list-style-type: none"> <li>Masks footprints and long-term effects of matting</li> <li>Most popular style of carpet sold</li> </ul>
<b>Frieze</b>	<ul style="list-style-type: none"> <li>Provides a casual, modern look</li> <li>Used in busy areas, like hallways and stairs</li> <li>Pronounced "freezay"</li> </ul>	<ul style="list-style-type: none"> <li>Heat-set fibers in tightly twisted, bent yarns</li> <li>Unique crimped appearance</li> </ul>	<ul style="list-style-type: none"> <li>Extremely durable</li> <li>Best performing style of cut pile carpet available</li> <li>Hides traffic patterns, footprints and seams</li> </ul>
<b>Multi</b>	<ul style="list-style-type: none"> <li>Casual look</li> <li>Great for family rooms or children's bedrooms</li> </ul>	<ul style="list-style-type: none"> <li>Cut pile</li> <li>Combines several colors or tones for a unique and casual look</li> <li>Wide selection of designs</li> </ul>	<ul style="list-style-type: none"> <li>Durable</li> <li>Hides traffic wear and dirt</li> </ul>
<b>Level Loop</b>	<ul style="list-style-type: none"> <li>Heavy-traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>Dense, tightly knit yarn; low pile</li> <li>Tough, nubby texture prevents dirt from entering carpet</li> </ul>	<ul style="list-style-type: none"> <li>Ideal for high-traffic areas</li> <li>Easy to clean</li> <li>Resists almost all dirt and wear</li> </ul>
<b>Berber</b>	<ul style="list-style-type: none"> <li>All areas of home, particularly where a natural look is desired</li> <li>Good for high-traffic areas, including dens, family rooms and children's bedrooms</li> </ul>	<ul style="list-style-type: none"> <li>Large-loop construction and warm, natural colors offer contemporary styling</li> <li>Often has dark brown or black flecks scattered in light-colored yarns</li> </ul>	<ul style="list-style-type: none"> <li>Natural look</li> <li>High durability</li> <li>Hides footprints and vacuum tracks</li> </ul>
<b>Patterned</b>	<ul style="list-style-type: none"> <li>Adds visual interest to a room</li> <li>High-traffic areas</li> </ul>	<ul style="list-style-type: none"> <li>Low nap</li> <li>Patterned designs woven into carpet, printed on carpet, or created by using more than one type of yarn or loop</li> <li>Many traditional patterns available</li> </ul>	<ul style="list-style-type: none"> <li>Hides traffic wear and footprints</li> </ul>



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Fiber Types	Uses	Features	Benefits
<b>Nylon</b>	<ul style="list-style-type: none"> <li>High-traffic areas, particularly where resistance to crushing is needed</li> </ul>	<ul style="list-style-type: none"> <li>Easy to dye</li> <li>Easy to heat-set</li> <li>Comes in a variety of colors and styles</li> </ul>	<ul style="list-style-type: none"> <li>Versatile color and style</li> <li>Most resilient fiber type; outstanding resistance to abrasion and crushing</li> <li>Durable and colorfast</li> <li>Resists dirt and mildew</li> <li>Treated for stain and soil resistance</li> </ul>
<b>Polyester</b>	<ul style="list-style-type: none"> <li>Many areas of home, especially light-traffic areas, such as bedrooms and living rooms</li> </ul>	<ul style="list-style-type: none"> <li>Wears well</li> <li>Easy to clean</li> <li>Luxurious feel</li> <li>More like wool than other synthetics</li> <li>Less resilient and less resistant to crushing and matting than nylon</li> </ul>	<ul style="list-style-type: none"> <li>High stain resistance</li> <li>More vivid, long-lasting colors than other fibers</li> <li>Less expensive than nylon</li> </ul>
<b>Olefin (polypropylene)</b>	<ul style="list-style-type: none"> <li>Indoor and outdoor areas</li> <li>Good for playrooms, kitchens, dens and offices</li> </ul>	<ul style="list-style-type: none"> <li>Usually found in level loop or berber construction</li> <li>Less resilient than nylon</li> </ul>	<ul style="list-style-type: none"> <li>Highly resistant to fading, moisture, mildew, soil, stains and static electricity</li> <li>Wears well</li> <li>Solution dyed for colorfastness</li> <li>Affordably priced</li> </ul>
<b>Blended</b>	<ul style="list-style-type: none"> <li>Used in a variety of rooms, depending on fiber types</li> </ul>	<ul style="list-style-type: none"> <li>Tufted with a combination of fiber types for desirable features of each</li> </ul>	<ul style="list-style-type: none"> <li>Nylon/olefin blend is most popular. Offers nylon's durability and olefin's economical price.</li> </ul>



Give Us A Call At (718) 967-0211 For Your Free Consultation